

# ALL YOU NEED TO KNOW ABOUT

## IN2IT social

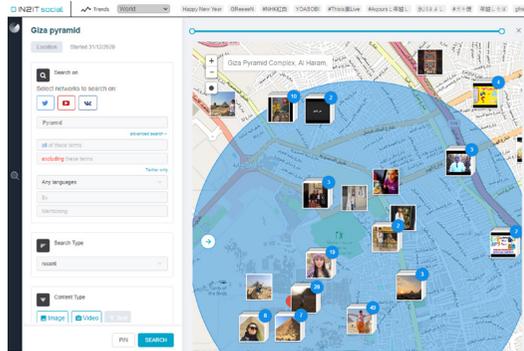
Your Woody solution to create the best stories from newsworthy social media content.

### Discover IN2IT social

- > How it works
- > Workflow integration
- > Key features
- > IN2IT technology
- > Technical specifications
- > Get in touch!

woody

# How it works



## A single tool to search across multiple open sources

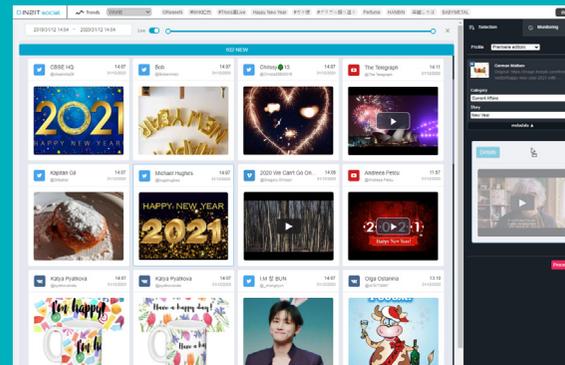
Search posts, videos and photos across different social networks in the powerful **nunki.co® search engine**, and find the most relevant content to create your story.

Check out the latest news about an event using **keywords and locations**, or create your **custom lists of Twitter® users** to follow. Do not miss any updates with saved searches, and get an instant view on **trending topics**.

## Add content to your story and share it with your team

**Preview and select** content from every social network. Simply **drag and drop** your selection into the basket to save your favorite media **or quickly copy and paste the URL** to automatically save content.

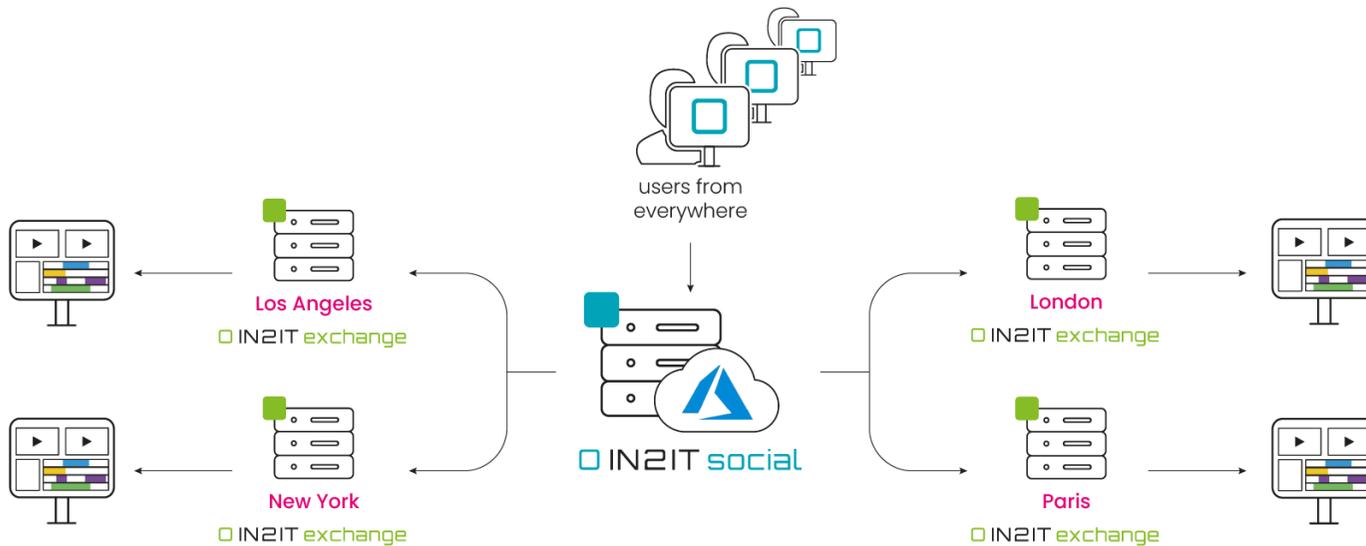
Content **metadata is preserved and delivered** to your favorite **newsroom or media asset management system**. IN2IT social ensures efficient **cataloging and organization of content** to get news on air faster than ever.



## Pick and choose the best content, without leaving current page

The IN2IT social **extension for Google Chrome** is your new time saver. At a glance, find out if the website you are navigating is supported by IN2IT social, and **process the content with one click**. You can **add metadata** and **monitor the process** from end-to-end.

# Workflow integration



## AMAZING KEY FEATURES

- Advanced keyword search
- Location search
- Fact-checking with reverse search
- Support of file sharing platforms (Google Drive, Dropbox, WeTransfer)
- Web-browser extension
- End-to-end metadata processing
- MAM and Newsroom integrations
- Saved searches with live updates
- Integration with IN2IT exchange for secured workflows

# IN2IT

Discover what a user-centric, game changing technology can do for you.

All IN2IT solutions rely on a **flexible workflow engine** specifically designed to handle **media processing tasks**.

Seven years of development have resulted in **multiple connectors and workers for smooth integration** with industry-leading solutions.

IN2IT solutions are **easy to configure** and just as easy to use, empowering engineers to **build complex workflows in a short period of time**.

# Technical specifications

IN2IT social is a SaaS solution. Securely hosted by Woody, it is ready to use by your teams in minutes. Hybrid architectures can be easily deployed combining IN2IT social with IN2IT exchange.

## Supports all commonly used sources

**Search on:** Twitter, Vimeo, Vkontakte, Youtube

**Ingest from:** Dailymotion, Dropbox, Facebook, Flickr, Google Drive, Instagram, TMZ, Twitter, Vimeo, WeTransfer, YouTube and more...

## Secure cloud-hosted solution

- > Hosting in Microsoft Azure cloud by Woody Technologies
- > 24/7/365 access from any connected device
- > Browser extension available for Google Chrome only
- > Dedicated instance per customer
- > Contact us for on premise or private cloud deployment

## Manage easily large amount of users

IN2IT social can integrate with your preferred authentication provider using the following protocols:

- > Internal Woody authentication
- > LDAP (Active Directory)
- > SAML2 (OKTA, OneLogin)

## Ingest modes and delivery protocols

**Processing modes:** Avid Media, A/V File, metadata only

**MAM and cloud integrations:** Avid MediaCentral, Avid iNews, Dalet Galaxy, Grass Valley Stratus, Google Drive, Dropbox, Azure storage, Amazon S3, Busby

**Delivery protocols:** FTP, SFTP, FTPS, SMB, Aspera FASP, FileCatalyst, Signiant

## Supported target formats

**Broadcast formats:** AVC-Intra, Avid proxy, DV, DVCPRO HD, DNxHD, DNxHR, IMX, JFIF, XAVC Intra, XDCAM EX, XDCAM HD

**Custom formats:** h.264, h.265, Mpeg2, audio only

## IN2IT embedded workflow engine

- > Transcoding and rewrap
- > Centralized monitoring and dashboards
- > Advanced user management
- > Notifications

Find out more at <https://support.woody-technologies.com>

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# Get in touch!

**FOR FURTHER INFORMATION  
OR TO REQUEST A DEMO,  
PLEASE CONTACT OUR SALES TEAM**

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**Do not hesitate to ask  
about our full range  
of intuitive solutions**

**IN2IT access**

Easily access and select your content on any device.

**IN2IT live**

Capture and share production and news faster and effortlessly.

**IN2IT social**

Create the best stories from newsworthy media content.

**IN2IT exchange**

Solve all ingest and outgest matters automatically.

# woody

GEAR UP FOR TODAY'S NEWS WORLD